

PRESENTATION

- **01** / Review of the year
- **02** / Financial review
- 03 / Strategy update
- **04** / Outlook



01 REVIEW OF THE YEAR

Ian Moir



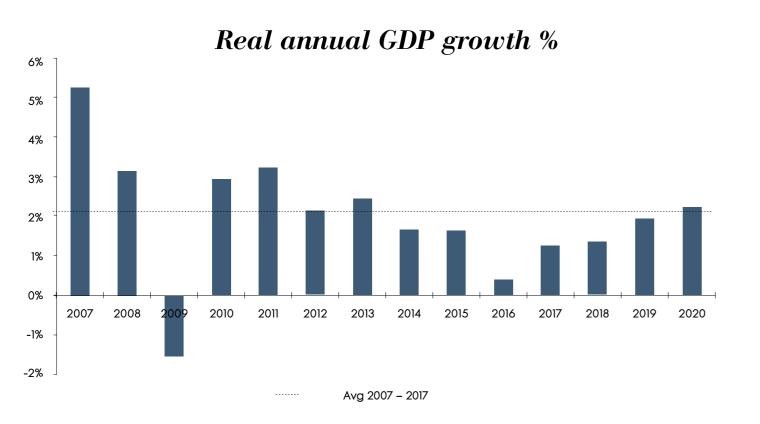
GROUP PERFORMANCE

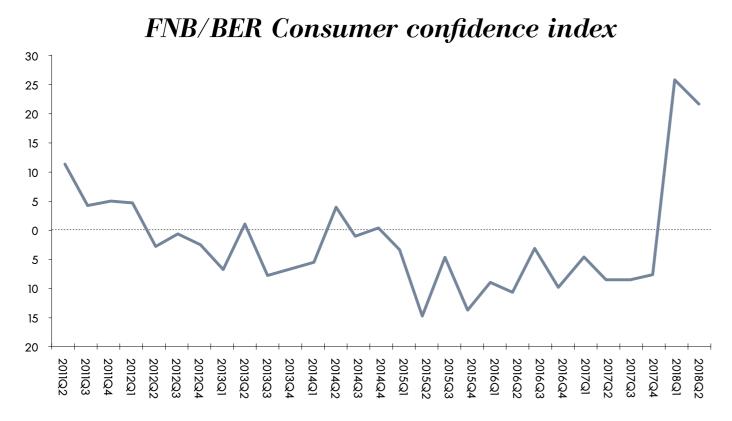
- Cyclical challenges and structural changes continued
- Extremely tough trading conditions in both markets
- Poor product execution in Clothing in Woolworths
- Continued market-leading sales growth in Woolworths Food
- Significant disruption from transformational initiatives in David Jones
- Carrying value of David Jones assets reduced by A\$712.5 million in December 2017
- Strong performance from Country Road Group
- Turnover up 1.6%, adjusted profit before tax down 13.8%
- Headline earnings per share declined by 17.7%
- Total dividend declined by 23.6%





SOUTH AFRICAN MACRO ENVIRONMENT





- consumer confidence in H1
- in H2
- and high unemployment

• A turbulent year with political uncertainty and low economic growth impacting

 Improved economic outlook and political change, moderating inflation, and lower interest rates boosted consumer confidence

• However, consumer spending remained under pressure, hampered by increases in fuel and VAT, muted credit extension,

WOOLWORTHS FASHION, BEAUTY & HOME

- Sales **1.5%** lower, with comparable sales **4.1%** lower, price movement of **0.8%**, and **2.5%** net new space
 - Poor brand and product execution in clothing, particularly in womenswear
 - Improved womenswear ranges delivered in H2, but overall sales in clothing impacted by a more constrained consumer and promotional activity in Q4
 - Strong sales growth in Beauty
- Online sales up **77.3%** on LY due to increased availability and online promotions
- Gross profit margin **1.2%** lower due to higher promotional activity and higher summer season markdowns
- Tight inventory management in H2
- Operating profit 21.3% lower



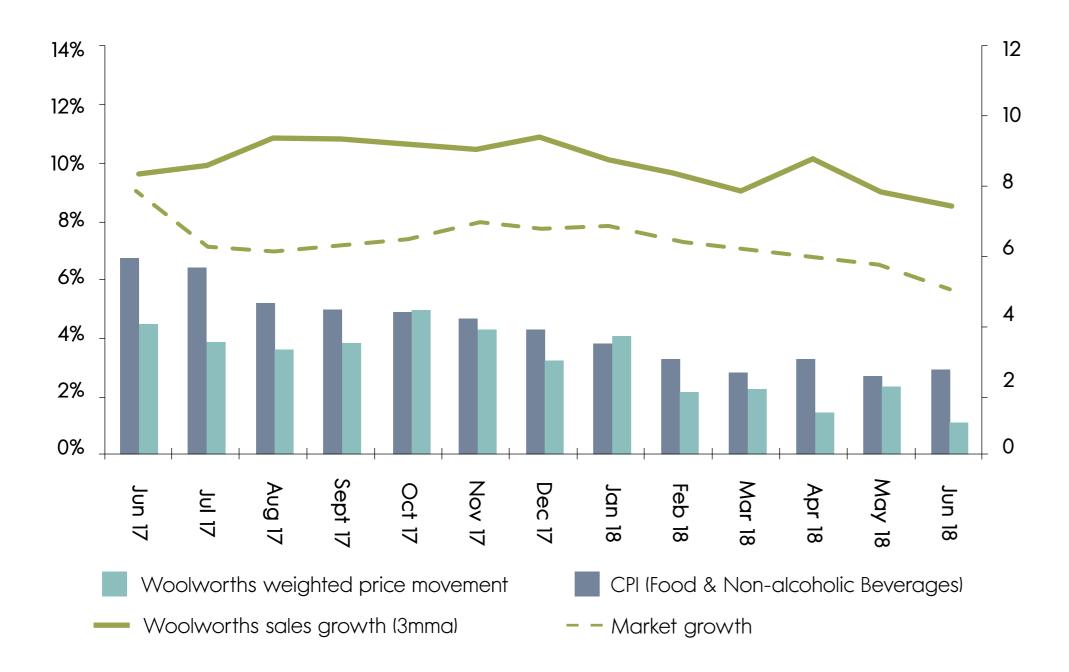
WOOLWORTHSFOOD

- Consistent growth ahead of market for the past 8 years
- Sales up **8.4%**, with comparable sales up **4.8%** and **3.5%** net new space
- Price movement of **3.2%**, **2.1%** in H2
- Positive volume growth of 1.6% in comparable stores,
 2.2% in H2
- Strong online sales growth, up **17.6%** on LY
- Gross profit margin declined **0.1%**, due to competitive pricing and increased promotional activity
- Operating profit up 9.6%

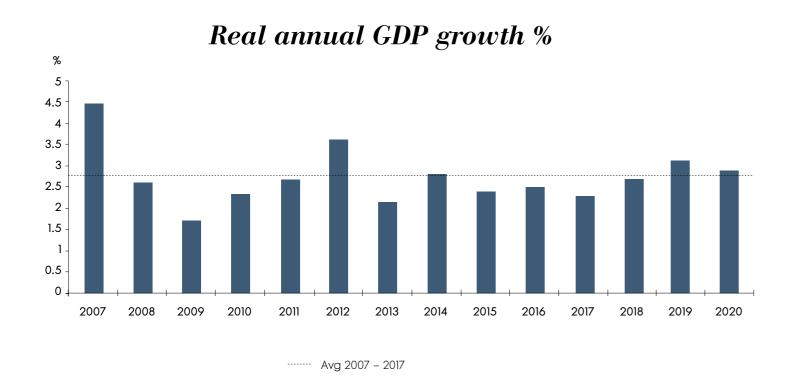


WOOLWORTHSFOOD MARKET SHARE

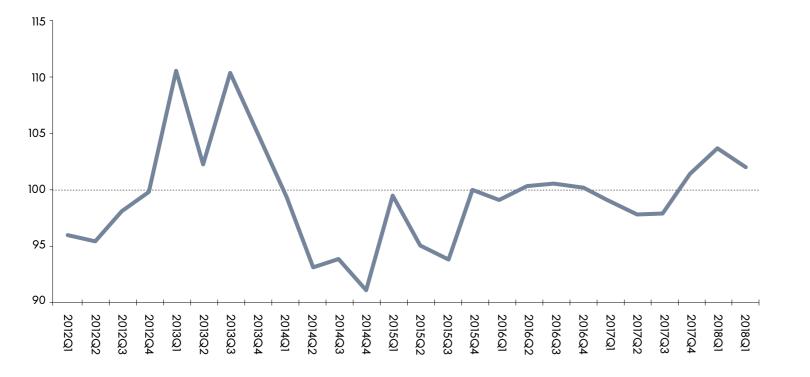
Woolworths vs market growth (3mma)



AUSTRALIAN MACRO ENVIRONMENT



Westpac-Melbourne Institute Consumer Sentiment Index



- Despite low interest rates and strong job growth, consumer spending remained depressed by high levels of indebtedness, a cooling housing market, low wage growth, and rising non-discretionary costs
- The apparel sector was constrained, highly competitive and promotionally driven
- Continued reduction in shopping mall footfall as customers shift to online shopping

DAVID JONES

- A significantly disruptive and difficult year, with major disruption from transformational initiatives and tough economic conditions
- Total sales 0.9% lower, with comparable sales 0.4% lower
- Sales improved progressively from mid-November H2 total sales up 2.2% and comparable sales up 2.7%
- Sales momentum continuing into the new financial year
- Strong online sales growth of **21.4%**, **5.3%** of total sales, sales growth now >50% on LY since re-platform
- Gross profit margin increased 0.1% to 37.1%, despite increased promotional activity in the highly competitive market
- Net space increase of 0.1%, with gross reductions of 4.1% from space optimisation
- Adjusted operating profit margin decreased from 6.3% to 3.8%, impacted by transformational initiatives
- Ongoing savings of A\$20 million achieved post year end

COUNTRY ROAD GROUP

- Sales up **1.7%**, comparable sales **1.8%** lower (excluding Politix acquired in November 2016)
- Strong performance from Witchery, Mimco and Politix offset by poor performance in Country Road
- Gross profit margin up **2.5%** to **62.8%** due to strong focus on full-priced sales and good inventory management
- Continued strong online sales growth, up **20.8%**, now **18.0%** of sales
- Net space increase of **2.5%**, largely due to Politix roll-out in David Jones, with gross reduction of 7.0% from closures in other brands
- Operating profit up 5.1%
- Operating profit margin up 0.3% to 9.6%
- Ongoing cost savings of A\$5 million achieved post year end
- New Country Road Managing Director, Elle Roseby, appointed in July 2018

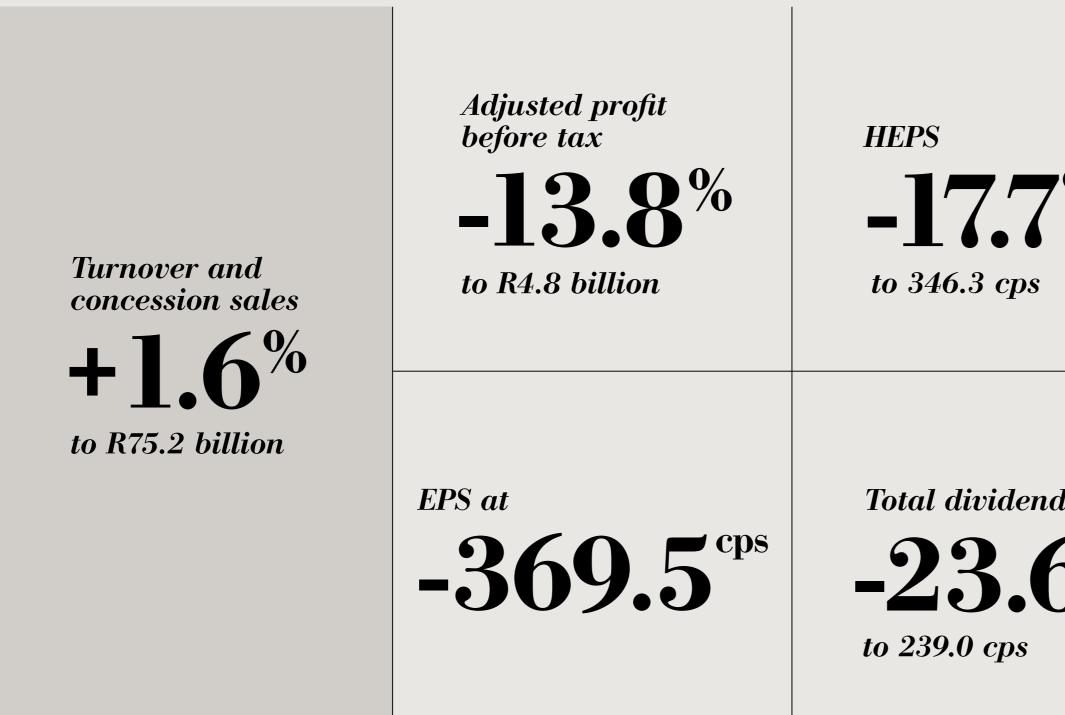


02 FINANCIAL REVIEW

Reeza Isaacs



FINANCIAL OVERVIEW



| 7% s | HEPS – Adjusted diluted –12.8% to 364.1 cps |
|----------------|--|
| end 6% | ROE* 18.0% from 20.8% |

GROUP INCOME STATEMENT

| | Jun 2018 Rm | Jun 2017 Rm | % change |
|--|------------------|----------------|-----------------|
| Woolworths Fashion, Beauty and Home | 1 707 | 2 168 | (21.3) |
| Woolworths Food | 2 167 | 1 977 | 9.6 |
| WFS (50% of PAT) | 286 | 259 | 10.4 |
| Woolworths | 4 160 | 4 404 | (5.5) |
| David Jones | 660 | $1 \ 305$ | (49.4) |
| Country Road Group | 1 032 | 987 | 4.6 |
| Profit before interest and tax | 5 852 | 6 696 | (12.6) |
| Net finance and other costs | $(1 \ 072)$ | $(1 \ 151)$ | (6.9) |
| Adjusted profit before tax | 4 780 | 5 545 | (13.8) |
| Adjustments | $(7 \ 214)$ | 1 181 | |
| (Loss)/profit before tax | $(2 \ 434)$ | 6 726 | >(100) |
| Тах | $(1 \ 115)$ | $(1 \ 278)$ | (12.8) |
| (Loss)/profit after tax | (3 549) | 5 448 | >(100) |
| Adjusted effective tax rate | 27.4% | 27.5% | |

Good performance from Food and WFS; further decline in FBH

Improved H2 sales growth; costs and disruption of various transformational initiatives

Slowdown in H2 sales growth in CR; margins and expenses well managed

Lower base rates and margins; strengthening of the rand

| Adjustments | Jun 2018 Rm | Jun 2017 Rm |
|--------------------------------------|-------------------|-------------------|
| Impairment of David Jones assets | (6 927) | _ |
| Relocation and restructure costs | (146) | (173) |
| Onerous leases | (147) | _ |
| Transaction and swap close-out | | |
| costs | - | (77) |
| Forex gain | 6 | 11 |
| Profit on sale of Market Street, net | | |
| of impairment | _ | 1 4 2 0 |
| | (7 214) | 1 181 |

No tax shield on impairment; adjusted effective rate marginally lower than last year

WOOLWORTHS FASHION, BEAUTY AND HOME

INCOME STATEMENT

| | Jun 2018 Rm | Jun 2017 Rm | % change |
|--|----------------|----------------|------------------|
| Turnover | 13 687 | 13 894 | (1.5) - |
| Cost of sales | 7 297 | $7 \ 244$ | 0.7 |
| Gross profit | 6 390 | 6 650 | (3.9) • |
| Other revenue | 18 | 19 | (5.3) |
| Expenses | 4 702 | 4 502 | 4.4 |
| Store costs | 3 269 | $3 \ 071$ | 6.4 • |
| Other operating costs | 1 433 | 1 431 | 0.1 • |
| Adjusted operating profit | 1 706 | 2 167 | (21.3) |
| Gross profit margin – on turnover | 46.7% | 47.9% | |
| Operating profit margin – on turnover | 12.5% | 15.6% | |

Comp store sales down 4.1%; price movement 0.8%; womenswear and Edition still in recovery

120 bps lower; higher levels of markdowns and promotions

2.5% new space, comp growth of 2.7%

Focus on head office and discretionary costs

WOOLWORTHSFOOD

INCOME STATEMENT

| | Jun 2018 Rm | Jun 2017 Rm | % change | |
|--|----------------|----------------|-------------|---|
| Turnover and concession sales | 30 019 | 27 688 | 8.4 | • |
| Concession sales | (687) | (613) | 12.1 | |
| Turnover – own buy | 29 332 | 27 075 | 8.3 | |
| Cost of sales | 21 989 | 20 281 | 8.4 | |
| Gross profit – own buy | 7 343 | 6 794 | 8.1 | • |
| Concession and other revenue | 130 | 124 | 4.8 | |
| Expenses | 5 306 | 4 941 | 7.4 | |
| Store costs | 3 848 | 3513 | 9.5 | • |
| Other operating costs | 1 458 | 1 428 | 2.1 | • |
| Adjusted operating profit | 2 167 | 1 977 | 9.6 | |
| Gross profit margin – on turnover | 25.0% | 25.1% | | |
| Operating profit margin – on turnover | 7.4% | 7.3% | | |

Strong volume growth; comp store sales up 4.8%, with price movement of 3.2%

Margin 10 bps down; continued price investment and promotional activity; offset by better waste and rebates

Space growth of 3.5%; comp growth of 5.0%

Focus on head office and discretionary costs

WOOLWORTHS FINANCIAL SERVICES

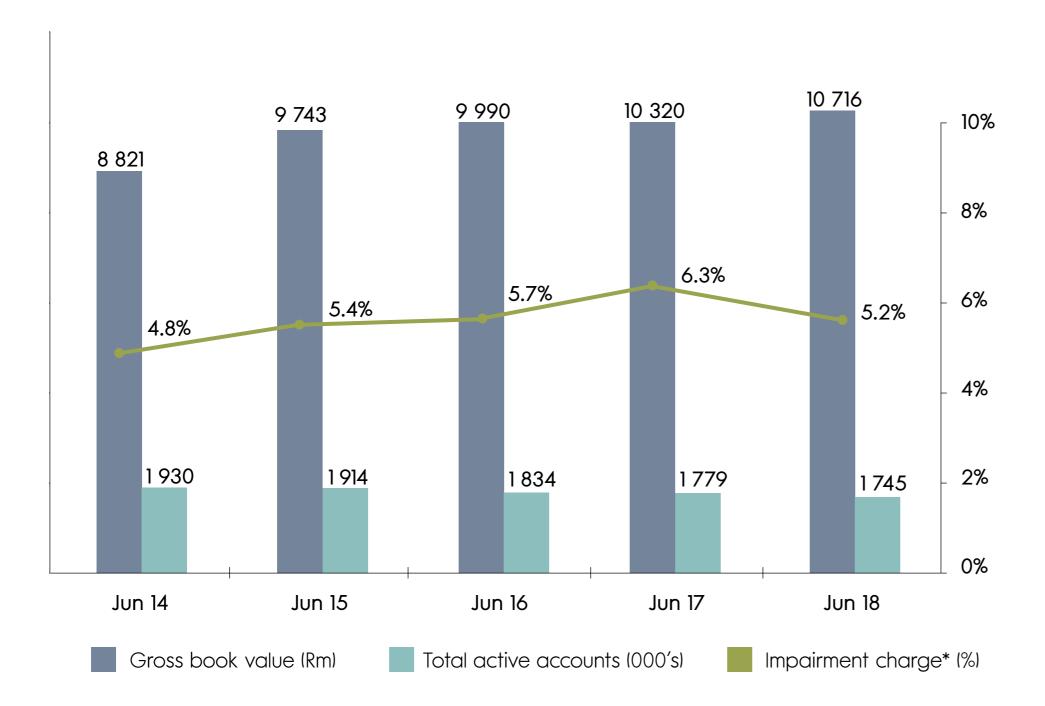
| | Jun 2018 Rm | | Jun 2017 Rm | | chang |
|-----------------------------------|----------------|---------|----------------|---------|-------|
| Average financial services assets | 10 659 | | 10 194 | | 4. |
| | | | | | |
| | | % | | % | |
| Income Statement | | to book | | to book | |
| Interest income | 2 166 | 20.3 | 2 123 | 20.8 | 2. |
| Interest paid | 640 | 6.0 | 633 | 6.2 | 1. |
| Net interest income | 1 526 | 14.3 | 1 490 | 14.6 | 2. |
| Impairment charge | 551 | 5.2 | 638 | 6.3 | (13. |
| Risk-adjusted margin | 975 | 9.1 | 852 | 8.4 | 14. |
| Non-interest revenue | 810 | 7.6 | 769 | 7.5 | 5. |
| Operating costs | 985 | 9.2 | 906 | 8.9 | 8. |
| Profit before tax | 800 | 7.5 | 715 | 7.0 | 11. |
| Return on equity | 29.6% | | 26.4% | | |

% 1<u>ge</u> 4.6 ← Book growth driven by Credit Card portfolio growth

| .0 | | |
|-----|---|--|
| .1 | - | Lower net yield due to 2 repo rate adjustments |
| • 4 | | |
| .6) | • | Improved book shape; strong collections |
| 4 | | and lower debt counselling inflows |
| .3 | • | Higher credit card spend and monthly fees |
| .7 | • | Growth-related costs; investments |
| .9 | | in customer acquisition campaigns |
| | • | Ahead of medium-term target |
| | | |

WOOLWORTHS FINANCIAL SERVICES

BOOK PERFORMANCE



^{*} Includes collection costs

DAVID JONES

INCOME STATEMENT

| | Jun 2018 A\$m | Jun 2017 A\$m | % Change |
|--|-----------------------|-----------------------|-------------------------|
| Turnover and concession sales Concession sales | 2 212 (763) | 2 214 (750) | (0.1) • 1.7 |
| Turnover – own buy | 1 449 | 1 464 | (1.0) |
| Cost of sales | 829 | 832 | (0.4) |
| Gross profit – own buy | 620 | 632 | (1.9) |
| Concession and other revenue | 200 | 188 | 6.4 |
| Gross profit | 820 | 820 | - • |
| Expenses | 775 | 712 | 8.8 |
| Store costs | 623 | 585 | 6.5 • |
| Other operating costs | 152 | 127 | 19.7 • |
| Department store operating profit | 45 | 108 | (58.3) |
| Financial services operating profit | 19 | 19 | _ |
| Adjusted operating profit | 64 | 127 | (49.6) |
| Strategic initiatives | 38 | 31 | |
| Food and Value Chain | 20 | 16 | |
| Elizabeth and Market Street costs | 18 | 15 | |
| Adjusted operating profit | | | |
| before strategic initiatives | 102 | 158 | (35.4) |
| Gross profit margin | 37.1% | 37.0% | |
| Operating profit margin* | 3.8% | 6.3% | |

* Department store operating profit (before strategic initiatives) as a percentage of turnover and concession sales

Full year comp sales down 0.4%; H2 sales up 2.2% and 2.7% in comp stores; online up 21.4%

GP margin up 10bps; change in mix between own buy and concession; higher number of serviced concessions

Impacted by store openings, and new Food formats

Impact of transformational initiatives – Food, value chain, online re-platforming, increased depreciation, head office rental, Elizabeth Street refurbishment

Cost and structure review will remove A\$20m from base

COUNTRY ROAD GROUP

INCOME STATEMENT

| | Jun 2018 A\$m | Jun 2017 A\$m | % change |
|--|------------------|------------------|-------------|
| Turnover | 1 074 | 1 056 | 1.7 |
| Cost of sales | 400 | 419 | (4.5) |
| Gross profit | 674 | 637 | 5.8 |
| Other revenue | 5 | 4 | 25.0 |
| Expenses | 576 | 543 | 6.1 |
| Store costs | 412 | 387 | 6.5 |
| Other operating costs | 164 | 156 | 5.1 |
| Adjusted operating profit | 103 | 98 | 5.1 |
| Gross profit margin – on turnover | 62.8% | 60.3% | |
| Operating profit margin – on turnover | 9.6% | 9.3% | |

Comp sales down 1.8% impacted by CR womenswear; online up 20.8%

Up 250 bps from higher full-priced sales and reduced promotions; sourcing gains

Includes non-comp Politix costs; comp store costs 1.9% up on last year

NET FINANCE AND OTHER COSTS

| | Capital | Rate* | Jun 2018 Rm | Jun 2017 Rm | _ |
|-----------------------------|---------|-------|----------------|----------------|---|
| ZAR long-term debt | R9.4bn | 8.88% | 870 | 935 | • |
| AUD long-term debt | A\$431m | 4.48% | 183 | 197 | • |
| Net finance costs | | | 1 053 | 1 132 | - |
| Other costs | | | 19 | 19 | |
| Net finance and other costs | | | 1 072 | 1 151 | - |
| Interest cover (times) | | | 7.5 | 7.3 | - |

* Partially hedged all-in rate including amortisation of upfront costs

Reduction in gearing and decrease in SA base rates and margins

Average debt marginally higher; lower average base rates and margins; stronger rand

GROUP BALANCE SHEET

| | Jun 2018 Rm | Jun 2017 Rm | % change | Constant currency % change | |
|---|----------------|----------------|-----------------|----------------------------------|---|
| Assets | | | | | |
| Property, plant and equipment | 13 959 | 13 846 | 0.8 | (0.7) | |
| Intangible assets | $13 \ 410$ | 19 595 | (31.6) | (32.7) | Decrease due to impairment of DJ assets |
| Investments in joint ventures | 978 | $1 \ 015$ | (3.6) | (3.6) | |
| Inventories | 7542 | 6 990 | 7.9 | 6.7 | Impact of space growth and inflation |
| Trade and other receivables and loans | 1 602 | $1 \ 325$ | 20.9 | 19.8 | la ara ara al alua ta timinar af ra anir alalan |
| Derivative financial instruments | 192 | 43 | >100 | >100 | Increased due to timing of receivables and prepayments |
| Tax and deferred tax assets | 441 | 392 | 12.5 | 12.0 | |
| Cash and cash equivalents | 2 023 | 1 787 | 13.2 | 12.3 | |
| Total assets | 40 147 | 44 993 | (10.8) | (12.0) | |
| Equity and liabilities | | | | | |
| Shareholders' funds | 13 126 | 19 066 | (31.2) | (32.7) | • |
| Borrowings and overdrafts | 13 860 | $13 \ 325$ | 4.0 | 3.3 | |
| Other non-current liabilities | 2607 | 2522 | 3.4 | 1.9 | |
| Derivative financial instruments | 77 | 195 | (60.5) | (60.5) | |
| Tax and deferred tax liabilities | 882 | 684 | 28.9 | 26.3 | |
| Trade and other payables and provisions | 9 595 | 9 201 | 4.3 | 3.3 | |
| Total equity and liabilities | 40 147 | 44 993 | (10.8) | (12.0) | |
| Net gearing | 11 837 | 11 538 | 2.6 | 2.0 | |
| Year-end exchange rate (R/A\$) | 10.0 | 9.8 | | | |

NET GEARING

| | Jun 2018 | Jun 2017 |
|---|------------------|------------------|
| WHL Net debt (Rm) | (11 837) | (11 538) |
| Interest-bearing term debt | $(13 \ 715)$ | $(13 \ 325)$ |
| Net cash and cash equivalents | 1 878 | 1 787 |
| Unutilised committed facilities – Group | 10 216 | 11 033 |
| Net debt to EBITDA (times) | 1.5 | 1.4 |
| SA Net debt (Rm) | (8 289) | (8 701) |
| Interest-bearing term debt | (9 414) | (9 881) |
| Net cash and cash equivalents | 1 125 | 1 180 |
| Rate* | 8.88% | 9.29% |
| Unutilised committed facilities – SA | 6 661 | 5 795 |
| Australia Net debt (A\$m) | (355) | (290) |
| Interest-bearing term debt | (431) | (352) |
| Net cash and cash equivalents | 76 | 62 |
| Rate* | 4.48% | 3.78% |
| Unutilised committed facilities – AUS | 356 | 535 |

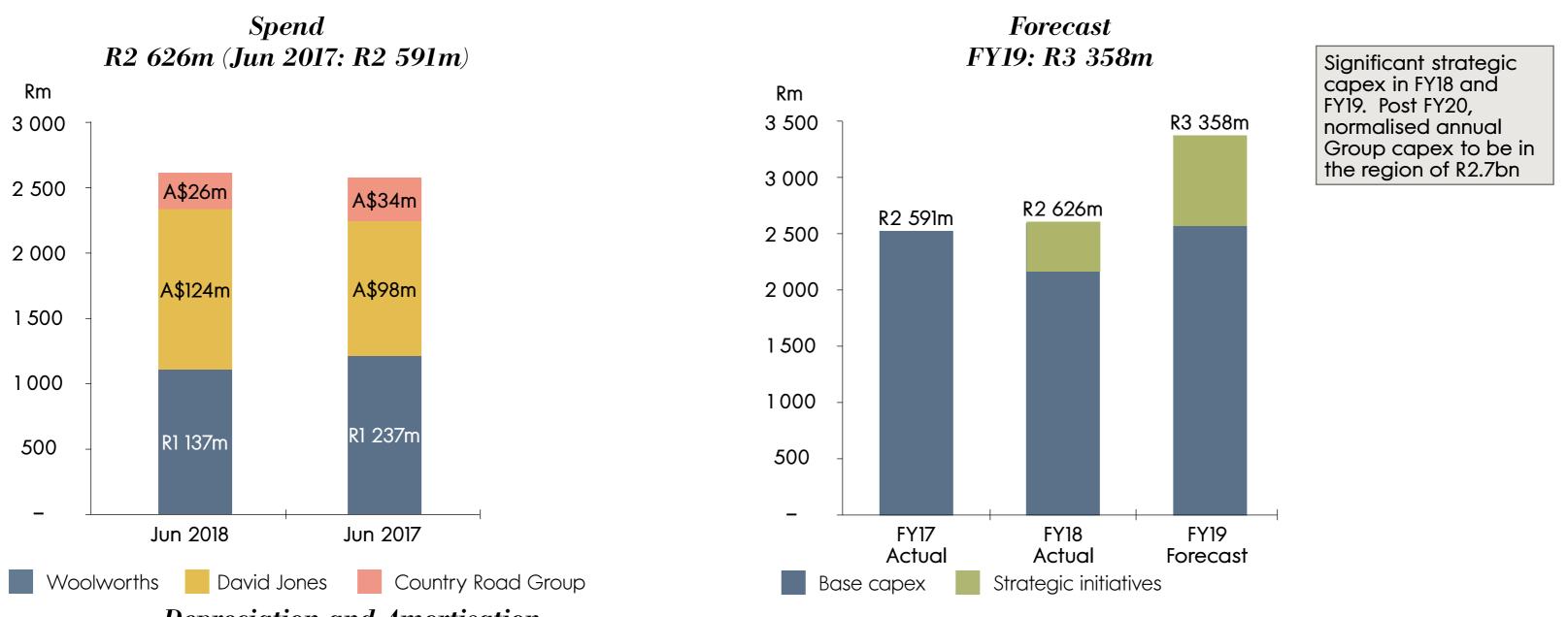
* Partially hedged all-in rate including amortisation of upfront costs

Liquidity remains strong with significant unutilised committed facilities

SA funding expanded throughout the year with issuances of R2.5bn under the Domestic Medium-Term Note programme

Period end rates; base rates increased during the year together with a tiered margin increase; excess facilities trimmed

CAPITAL EXPENDITURE

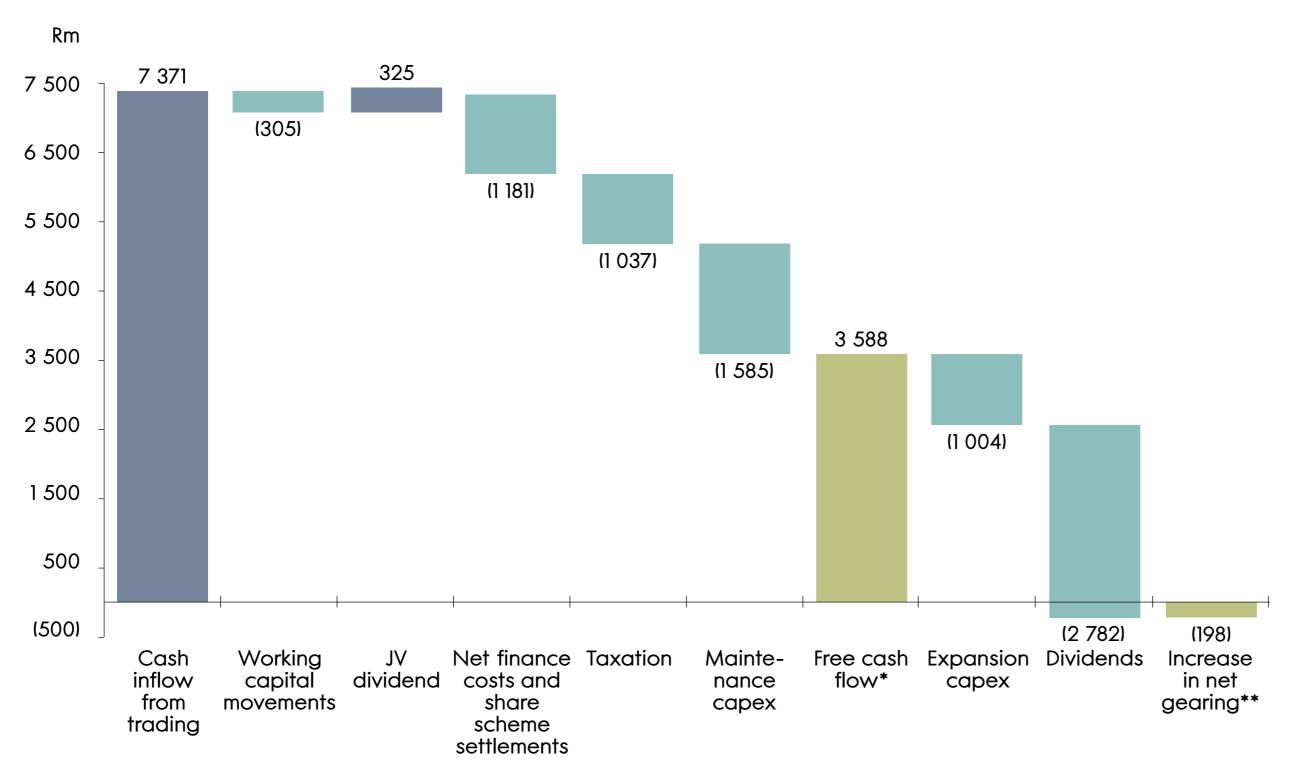


| Depreciation a | and Amortisation |
|----------------|------------------|
|----------------|------------------|

| | Jun 2018 | Jun 2017 | % change | |
|--|----------|----------|----------|--|
| Woolworths (Rm) | 1 011 | 904 | 12 | |
| David Jones (A\$m) Country Road Group | 63 | 63 | _ * | |
| (A\$m) | 39 | 37 | 5 | |
| Total Group (Rm) | 2 018 | 1 935 | 4 | |

* Lower depreciation in DJ due to asset impairment in current and prior year

CASH GENERATION FOR THE 52 WEEKS ENDED 24 JUNE 2018



* Free cash flow per share: 373.4 cps (2017: 364.7 cps)
 ** Net gearing excludes R101 million currency translation impact Cash conversion ratio (Adjusted PAT and Free cash flow (ex dividends)): 74.5% (2017: 59.2%)

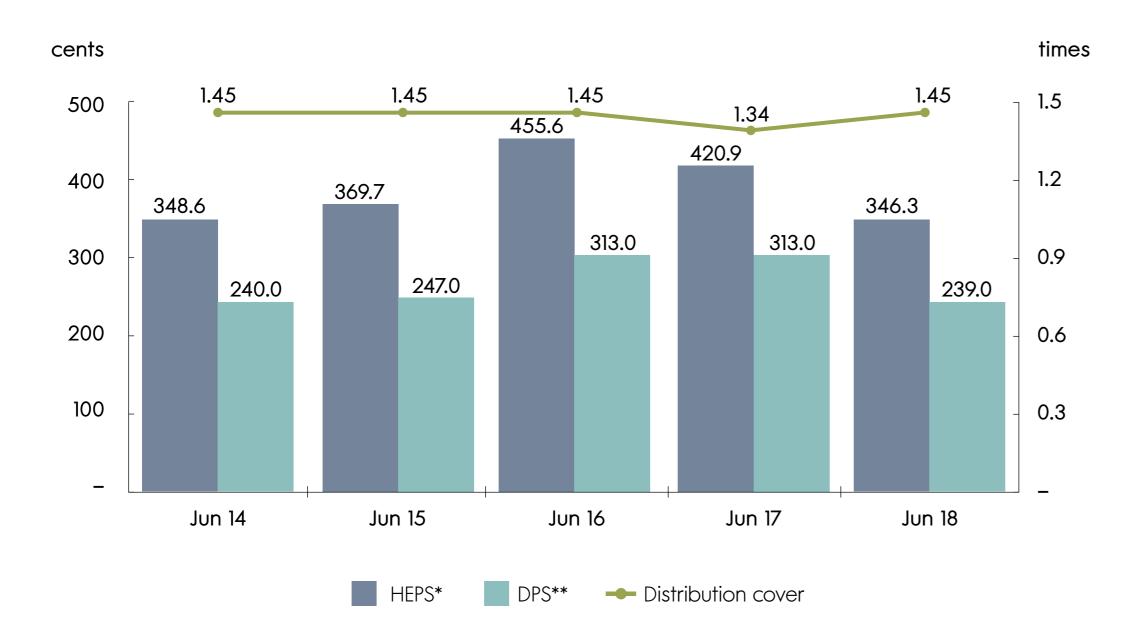
FREE CASH FLOW AND DIVIDENDS

| | Jun 2016 Rm | Jun 2017 Rm | Jun 2018 Rm |
|---|----------------|---|----------------|
| Free cash flow pre working capital and capital expenditure | 6 276 | 5 356 | 5 288 |
| Working capital movements | (311) | (615) | (305) |
| Cash generated by operations | 5 965 | 4741 | 4 983 |
| Capital expenditure | (2 849) | $(2 \ 413)$ | $(2 \ 005)$ |
| Strategic capex, business acquisitions and property disposals | (65) | $\begin{array}{c} - \\ 2 827 \end{array}$ | (584) |
| Strategic capex | (65) | (139) | (584) |
| Acquisition of Politix | - | (711) | _ |
| Sale of Market Street | - | $3\ 677$ | _ |
| Share-based payments and share scheme settlements | (15) | (33) | (135) |
| Effect of currency translation | (907) | 525 | (101) |
| Free cash flow | 2 129 | 5 647 | 2 158 |
| Excluding strategic capex, business acquisitions and property disposals | 65 | (2 827) | 584 |
| Net gearing before dividends | 2 194 | 2 820 | 2 742 |
| Dividends | $(2 \ 295)$ | $(2 \ 792)$ | $(2 \ 457)$ |
| (Increase)/decrease in net gearing excluding strategic capex | (101) | 28 | 285 |

Impact of strategic capex excluded from normal free cash flow calculation

Positive free cash flow, excluding strategic capex

EARNINGS AND DISTRIBUTION



- * HEPS based on weighted average number of shares
 ** DPS based on closing number of shares

03 STRATEGY UPDATE

Ian Moir



WOOLWORTHS FASHION, BEAUTY & HOME

Fix the Fashion offer

- Balance clearly-segmented sub-brands with the Woolworths brand to ensure each customer segment has the right brand and the right offer
- Better **management oversight and improved disciplines** in the design review process and critical path management
- Ensure every brand is underpinned by beautiful, simple, well-made basics
- Improve the value and price perception, particularly on key items and entry price points
- Focus on quality and fit
- **Be design-led** by entrenching an elevated new design team structure and critical focus on talent
- Continue to **build Beauty as a destination** category and enhance customer experience with leading international brands, a strong private label business and online offer



WOOLWORTHSFOOD

- Absolute focus on delivering 'the difference' through best-in-class, innovative product with uncompromising quality and provenance
- Strengthen the value perception to make Woolworths more affordable, with ongoing price investment in our iconic lines, everyday low prices and promotional activity
- Claim an increased share of the convenience market through a variety of store formats and expanded Food Services offer
- Build an **integrated 'World of Wellbeing'**, becoming our customers' partner in healthy living
- Provide **inspiring meal solutions** to meet a range of customer needs
- Continue to **improve availability** while minimising waste
- Leverage new Cape Town Food distribution centre capability and capacity



DAVID JONES

- Major transformational initiatives now completed including introduction of new systems, new online platform, repositioned Food business and re-located head office
- Optimise **new merchandise planning and finance systems**, allowing for better planning, assortment and buying decisions
- Enhance the digital experience to deliver online sales of 10% by 2020
 - Continue to enhance the new website launched in May 2018
 - Leverage omni-channel fulfilment centre and regional supply chain expertise
- An absolute focus on cost control
 - Reduced cost of doing business by A\$25 million with a more cost efficient and focused Australian structure and reduced regional operating costs in supply chain, non-trade procurement and facilities management

DAVID JONES

- **Refurbish Elizabeth Street** store by investing A\$200m and a further A\$200m from concession partners to create a world-class department store – due for completion in FY2019
 - Luxury 'Shoe Heaven' floor and immersive children's world to open by December 2018
 - Both new offerings underpinned by unique brand partnerships e.g. Louis Vuitton, Gucci, Chanel and Disney to create a premium customer experience
- Optimise our real estate footprint, new space offset by space reduction of 7% by 2021
- Drive performance of private label brands
 - New David Jones private label brand designed by CRG launched in March 2018
 - Improve WSA brands performance with Australian-based edit
 - Continue to roll-out Politix in David Jones stores, to 43 stores by 2020
- Develop market leading, differentiated Food experience, evaluate and refine Food design formats and offers by November 2018
 - Malvern Central trading well
 - First Food stand alone store to open in South Yarra in 2019
 - Focus on reducing waste and driving cost efficiencies
- Relaunch the David Jones loyalty programme, introducing new member reward benefits, a virtual card and regular exclusive offers

DAVID JONES – DEPARTMENT STORE EXCLUSIVITY

- The key to future department store success is through brand exclusivity and private label
- Exclusivity provides brand differentiation and builds brand equity, by creating a compelling assortment by curating a desirable and exclusive offer
- We already have key exclusive arrangements with international luxury houses and **leading Australian designer brands**, including Louis Vuitton, Chanel, Gucci and Givenchy • We have also entered into an exclusive children's partnership arrangement with Disney,
- the world's biggest entertainment company
- We have secured **new exclusive arrangements** with Scotch & Soda, Nautica, Loewe, Kenzo, Isabel Marant, Burberry Beauty and Christian Louboutin Beauty
- We are now also pleased to announce that CRG Brands Country Road, Mimco and Politix will be exclusive to David Jones from September 2019 (Witchery and Trenery) are already exclusive)
- We are in advanced discussions with other key international and Australian brands and look forward to announcing new exclusive arrangements soon

COUNTRY ROAD GROUP

- Continue to implement customer-led strategies and clear visions for each brand, informed by customer segmentation
- Refresh Country Road brand vision and product direction, particularly in womenswear
- Continue to drive full-price sales with targeted, loyalty-based promotions and less generic discounting
- Increase speed to market through new sourcing routes and more flexibility in buying decisions
- Design and refine David Jones private label
- Deliver a market-leading digital experience, with online sales of over 20% by 2020
- Optimise our real estate footprint, further space reduction of 10% by 2020
- **Relocate to regional head office** in September 2018
- Integrate Politix into the Group and introduce loyalty programme off CRG platform

04 OUTLOOK

Ian Moir



OUTLOOK

South Africa

- Despite lower interest rates and muted inflation, consumer spending expected to remain constrained
- Price movement in H1 expected to be 3% for Food and 5% for Fashion, Beauty and Home

Australia

- Growth and consumer sentiment expected to slowly improve on back of supportive economic conditions and strengthening labour market
- Heightened levels of competition and promotional activity expected to continue



TRADING FOR THE FIRST SEVEN WEEKS

| | FY2019 First 7 weeks sales growth | FY2018 H2 sales growth |
|-----------------------------------|---|------------------------------|
| WOOLWORTHS FASHION, BEAUTY & HOME | -1.7% | -2.9% |
| WOOLWORTHSFOOD | +7.6% | +7.5% |
| DAVID JONES | +3.7% | +2.2% |
| COUNTRY ROAD GROUP | +2.1% | -1.7% |

MEDIUM-TERM TARGETS

| | FY2021 |
|--------------------------------------|-----------|
| OPERATING PROFIT MARGIN | |
| WOOLWORTHS FASHION, BEAUTY & HOME | 14% - 16% |
| WOOLWORTHSFOOD | 7% |
| DAVID JONES [*] | 6% - 8% |
| COUNTRY ROAD GROUP | 12% |
| RETURN ON EQUITY | |
| WOOLWORTHS FINANCIAL SERVICES | 27.5% |

* Department store operating profit as a percentage of turnover and concession sales

QUESTIONS? THANK YOU



DISCLAIMER

Shareholders are advised that the information in this presentation has not been reviewed and reported on by Woolworths Holdings' external auditors and it does not constitute a profit forecast.

Woolworths Holdings has acted in good faith and has made every reasonable effort to ensure the accuracy and completeness of the information contained in this presentation, including all information that may be defined as 'forward-looking statements' within the meaning of United States securities legislation.

Forward-looking statements are not statements of fact, but statements by the management of Woolworths Holdings based on its current estimates, projections, expectations, beliefs and assumptions regarding the group's future performance. No assurance can be given that forward-looking statements will prove to be correct and undue reliance should not be placed on such statements.

The risks and uncertainties inherent in the forward-looking statements contained in this presentation include, but are not limited to: changes to IFRS and the interpretations, applications and practices subject thereto as they apply to past, present and future periods; domestic business and market conditions; changes in the domestic regulatory and legislative environments; changes to domestic operational, social, economic and political risks; and the effects of both current and future litigation.

Woolworths Holdings does not undertake to update any forward-looking statements contained in this presentation and does not assume responsibility for any loss or damage whatsoever and howsoever arising as a result of the reliance by any party thereon, including, but not limited to, loss of earnings, profits, or consequential loss or damage.



TRADING SPACE

| | Jun 2018 000m² | Jun 2017 000m² | % change | Projected Jun 2019 000m ² | % change | Projected Jun 2020 000m ² | % change | Projected Jun 2021 000m ² | % change |
|--|-------------------|-------------------|-------------|--|-------------|--|----------------|--|----------------|
| Woolworths Fashion, Beauty and Home | 479 | 468 | 2.5 | 486 | 1.5 | 488 | 0.4 | 494 | 1.2 |
| - | | | | | | |] | | |
| South Africa | 436 | 426 | 2.5 | 441 | 1.1 | 442 | 0.2 | 446 | 0.9 |
| Rest of Africa | 43 | 42 | 2.4 | 45 | 4.7 | 46 | 2.2 | 48 | 4.3 |
| Woolworths Food | 249 | 241 | 3.5 | 257 | 3.2 | 266 | 3.5 | 275 | 3.4 |
| South Africa | 241 | 233 | 3.5 | 249 | 3.2 | 258 | 3.5 | 266 | 3.1 |
| Engen | 3 | 3 | _ | 3 | _ | 3 | _ | 3 | _ |
| Rest of Africa | 5 | 5 | - | 5 | - | 5 | - | 6 | 20.0 |
| David Jones | 474 | 473 | 0.1 | 486 | 2.5 | 488 | 0.4 | 474 | (2.9) |
| Country Road Group* | 125 | 122 | 2.5 | 120 | (4.0) | 119 | (0.8) | 117 | (1.7) |
| Australasia | 103 | 100 | 3.0 | 98 | (4.9) | 97 | (1.0) | 95 | (2.1) |
| South Africa | 15 | 16 | (6.3) | 15 | _ | 15 | _ | 15 | _ |
| Politix | 7 | 6 | 16.7 | 7 | _ | 7 | _ [| 7 | _ |

* Includes 27 165m² Country Road Group brand concessions in David Jones stores

PROJECTED TRADING SPACE ADDITIONS/REDUCTIONS

| 000m ² | Woolworths Fashion, Beauty and Home | Woolworths Food | David Jones | Country Road Group |
|-------------------|--|--------------------|----------------|--------------------------|
| Jun 2018 | 479 | 249 | 474 | 125 |
| Additions | 10 | 9 | 14 | 2 |
| Reductions | (3) | | (2) | (7) |
| Jun 2019 | 486 | 257 | 486 | 120 |
| Additions | 5 | 9 | 13 | 2 |
| Reductions | (3) | _ | (11) | (3) |
| Jun 2020 | 488 | 266 | 488 | 119 |
| Additions | 9 | 9 | 6 | 1 |
| Reductions | (3) | _ | (20) | (3) |
| Jun 2021 | 494 | 275 | 474 | 117 |

STORE LOCATIONS

| | Jun 2018 | Jun 2017 | Growth | Projected Jun 2019 | Growth | Projected Jun 2020 | Growth | Projected Jun 2021 | Growth |
|--|----------|----------|----------------|-----------------------|--------------|-----------------------|----------------|-----------------------|--------|
| Woolworths Fashion, Beauty and Home | 282 | 282 | _ | 286 | 4 | 286 | _ | 291 | 5 |
| South Africa | 218 | 217 | 1 | 218 | _ | 219 | 1 | 220 | 1 |
| Rest of Africa | 64 | 65 | (1) | 68 | 4 | 67 | (\mathbf{l}) | 71 | 4 |
| Woolworths Food | 430 | 421 | 9 | 444 | 14 | 459 | 15 | 471 | 12 |
| South Africa* | 334 | 327 | $\overline{7}$ | 342 | 8 | 352 | 10 | 358 | 6 |
| Engen | 74 | 72 | 2 | 79 | 5 | 84 | 5 | 89 | 5 |
| Rest of Africa | 22 | 22 | _ | 23 | 1 | 23 | _ | 24 | 1 |
| David Jones | 45 | 43 | 2 | 48 | 3 | 49 | 1 | 50 | 1 |
| Country Road Group** | 799 | 741 | 58 | 776 | (23) | 772 | (4) | 766 | (6) |
| Australasia | 618 | 573 | 45 | 589 | (29) | 580 | (9) | 574 | (6) |
| South Africa | 82 | 93 | (11) | 82 | _ | 82 | _ | 82 | _ |
| Politix | 99 | 75 | 24 | 105 | 6 | 110 | 5 | 110 | _ |

* Of which 174 are standalone Food stores
 ** Includes 242 Country Road Group (CRG) brand concessions in David Jones stores, which may extend over multiple pads

WOOLWORTHS FINANCIAL SERVICES

CONTRIBUTION TO SALES

| % of sales spent on Woolworths cards | Jun 2018 | Jun 2017 |
|--|----------|----------|
| Fashion, Beauty and Home | 21.4% | 21.2% |
| Food | 9.1% | 9.7% |
| Aggregate Woolworths card contribution | 13.1% | 13.8% |
| Credit card | 2.2% | 1.9% |
| Aggregate Woolworths card and credit card contribution | | |
| card contribution | 15.1% | 15.6% |

DAVID JONES

INCOME STATEMENT (IN RANDS)

| | Jun 2018 | Jun 2017 | % |
|-------------------------------------|----------|----------|-----------------|
| | Rm | Rm | change |
| Turnover and concession sales | 22 074 | 22 725 | (2.9) |
| Concession sales | (7 619) | (7 695) | (1.0) |
| Turnover – own buy | 14 455 | 15 030 | (3.8) |
| Cost of sales | 8 249 | 8 524 | (3.2) |
| Gross profit – own buy | 6 206 | 6 506 | (4.6) |
| Concession and other revenue | 2001 | 1 924 | 4.0 |
| Gross profit | 8 207 | 8 430 | (2.6) |
| Expenses | 7 738 | 7 316 | 5.8 |
| Store costs | 6 222 | 6 014 | 3.5 |
| Other operating costs | 1 516 | 1 302 | 16.4 |
| Department store operating profit | 469 | 1 114 | (57.9) |
| Financial services operating profit | 191 | 191 | _ |
| Adjusted operating profit | 660 | 1 305 | (49.4) |

DAVID JONES

BALANCE SHEET

| | Jun 2018 A\$m | Jun 2017 A\$m | % change |
|--|------------------|------------------|-----------------|
| Assets | | | |
| Property, plant and equipment | 838 | 849 | (1.3) |
| Goodwill and brands | 568 | 1 246 | (54.4) |
| Intangible assets | 93 | 66 | 40.9 |
| Inventories | 275 | 224 | 22.8 |
| Trade and other receivables, tax and deferred tax | 75 | 185 | (59.5) |
| Cash and cash equivalents | 37 | 18 | >100 |
| Total assets | 1 886 | 2 588 | (27.1) |
| Non-current and current non-interest bearing liabilities | (587) | (689) | (14.8) |
| Capital employed | 1 299 | 1 899 | (31.6) |
| Year-end exchange rate (R/A\$) | 10.0 | 9.8 | |

COUNTRY ROAD GROUP

INCOME STATEMENT (IN RANDS)

| | Jun 2018 Rm | Jun 2017 Rm | % change |
|---------------------------|----------------|----------------|-------------|
| Turnover | 10 689 | 10 815 | (1.2) |
| Cost of sales | 3 977 | $4 \ 295$ | (7.4) |
| Gross profit | 6 712 | 6 520 | 2.9 |
| Other revenue | 50 | 43 | 16.3 |
| Expenses | 5 730 | 5 576 | 2.8 |
| Store costs | 4 102 | 3 973 | 3.2 |
| Other operating costs | 1 628 | 1 603 | 1.6 |
| Adjusted operating profit | 1 032 | 987 | 4.6 |

COUNTRY ROAD GROUP

BALANCE SHEET*

| | Jun 2018 A\$m | Jun 2017 A\$m | % change |
|--|------------------|------------------|-------------|
| Assets | | | |
| Property, plant and equipment | 148 | 158 | (6.3) |
| Intangible assets | 372 | 376 | (1.1) |
| Inventories | 119 | 128 | (7.0) |
| Trade and other receivables, tax and deferred tax | 84 | 71 | 18.3 |
| Cash and cash equivalents | 38 | 44 | (13.6) |
| Total assets | 761 | 777 | (2.1) |
| Non-current and current non-interest bearing liabilities | (196) | (224) | (12.5) |
| Capital employed | 565 | 553 | 2.2 |
| Year-end exchange rate (R/A\$) | 10.0 | 9.8 | |

* Per reporting segment

CREDIT METRICS



CREDIT METRICS

| Group | Jun 2018 | Jun 2017 | |
|------------------------------|-------------|-------------|---|
| Net debt to EBITDA | 1.5 | 1.4 | • |
| Net interest cover | 7.5 | 7.3 | |
| Debt to Equity | 0.9 | 0.6 | • |
| | | | |
| South African Covenant Group | Jun 2018 | Jun 2017 | |
| Net debt to EBITDA | 1.5 | 1.4 | • |
| Net interest cover | 7.2 | 6.3 | |

Group covenants are used internally only

Increase as a result of impairment

SA covenant group is aligned with existing bank debt

ISSUER AND GUARANTOR COMBINED INCOME STATEMENT

Woolworths Holdings Ltd operating (loss)/profit

Woolworths (Pty) Ltd operating profit

- Woolworths (Pty) Ltd dividend received included in investment income
- Woolworths Holdings Ltd dividends received from Woolworths (Pty) Ltd

Woolworths (Pty) Ltd dividend received from Woolworths Holdings Ltd (treasury shares)

Issuer and Guarantor (loss)/earnings before interest and tax

Depreciation and amortisation

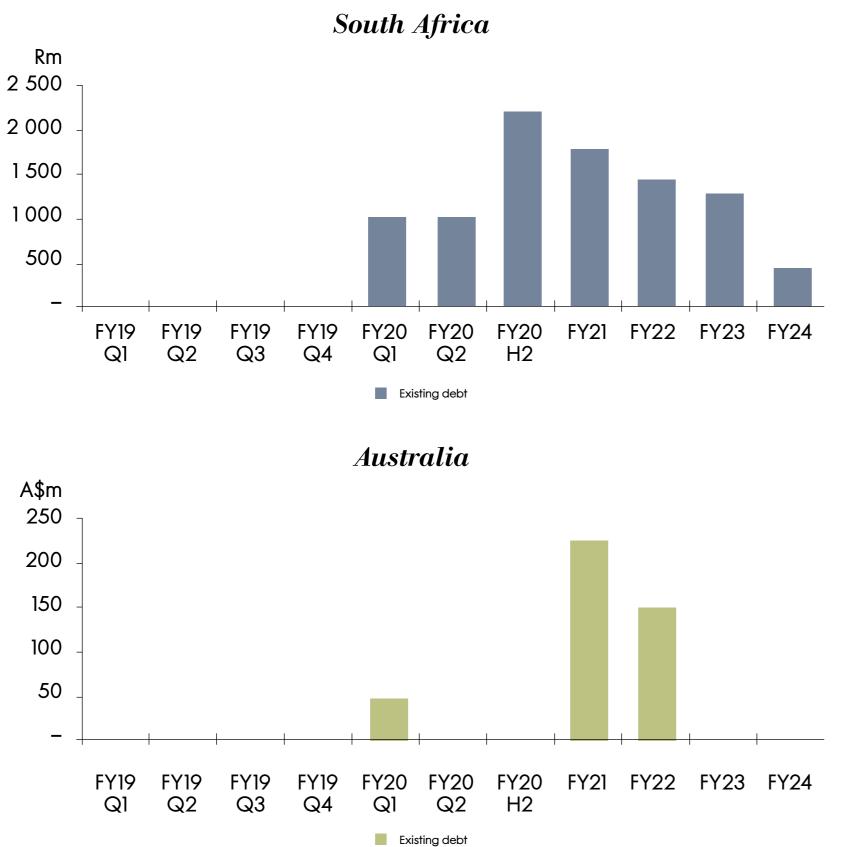
Impairment of investment in David Jones

Issuer and Guarantor EBITDA

| Jun 2018 Rm | Jun 2017 Rm |
|----------------|----------------|
| (3 207) | $3\ 288$ |
| 3 773 | 4 175 |
| 461 | 394 |
| $(2 \ 212)$ | $(2 \ 248)$ |
| (116) | (126) |
| (1 301) | $5\ 483$ |
| 803 | 743 |
| 6 212 | 0 |
| 5 714 | 6 226 |

| | Issuer WHL Company | | Guarantor WW (Pty) Ltd | |
|---|-----------------------|----------------|---------------------------|-----------------------|
| | Jun 2018 Rm | Jun 2017 Rm | Jun 2018 Rm | Jun 2017 Rm |
| Assets | | | | |
| Property, plant and equipment and investment properties | - | - | $3\ 476$ | 3 399 |
| Intangible assets | - | - | 939 | 953 |
| Investments in subsidiaries and treasury shares | 17 915 | 21 528 | 2 804 | 3 149 |
| Investments in JVs and associate | - | - | 15 | 15 |
| Inventories | _ | - | 3 383 | $3\ 282$ |
| Trade and other receivables and loans | 8 | 10 | 1 113 | 871 |
| Intercompany loans | 535 | 544 | 9 723 | 9 751 |
| Tax and deferred tax assets | 24 | 24 | 230 | 176 |
| Cash | 35 | 34 | 716 | 800 |
| Total assets | 18 517 | 22 140 | 22 399 | 22 396 |
| Equity and liabilities | | | | |
| Shareholders' funds | 6 750 | 12 851 | 5 874 | 5 766 |
| Borrowings – long-term | 2498 | 12 001 | 4 911 | 8 877 |
| – short-term | 2 1)0 | _ | 2 004 | $1\ 005$ |
| | | | | |
| Other non-current liabilities | - | - | 864 | 966 |
| Intercompany loans | 9 233 | 9 279 | 3 396 | 722 |
| Tax and deferred tax liabilities | _ | _ | | 279 |
| Trade and other payables and provisions | 36 | 10 | 5 129 | 4 781 |
| Total equity and liabilities | 18 517 | 22 140 | $\frac{22\ 399}{(100)}$ | $\underline{22\ 396}$ |
| Net gearing | 2463 | (34) | 6 199 | 9 082 |
| Year-end exchange rates (R/A\$) | 10.0 | 9.8 | 10.0 | 9.8 |

MATURITY PROFILE OF LONG-TERM DEBT



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The maturity profile is after settlement of the FY19 Q1 and Q2 tranches. The tranches were settled after year-end

As at FY19 Q1 48% of debt is hedged using interest rate swaps At year-end, 53% of debt was hedged

31% of debt is hedged using interest rate swaps

CREDIT – OTHER METRICS

Debt levels

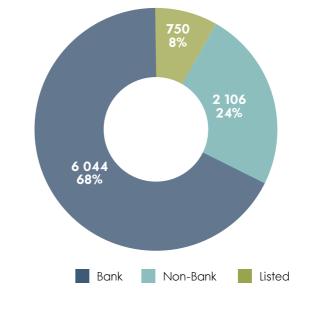
| | | | Jun 2018 | Jun 2017 |
|----------------------|---------|-------|----------|----------|
| | Capital | Rate* | Rm | Rm |
| ZAR denominated debt | R9.4bn | 8.88% | 9 413 | 9 882 |
| AUD denominated debt | A\$431m | 4.48% | 4 302 | $3\ 443$ |
| | | | 13 715 | 13 325 |

* Partially hedged all-in rate including amortisation of upfront costs

Liquidity and Facilities (SA only)

| Jun 2018 | Facilities Rm | Utilisation Rm | Available Rm | 2 500 |
|-----------------------------|------------------|-------------------|-----------------|---------|
| Term debt | 9 400 | (9 400) | - | 2 000 - |
| Revolving credit facilities | $5\ 000$ | - | $5\ 000$ | 1 500 - |
| Committed facilities | 1 950 | (289) | 1 661 | 1 000 - |
| Uncommitted facilities | 500 | | 500 | 500 |
| Cash in transit and on hand | | | 971 | 500 - |
| Total available liquidity | | | 8 132 | FAI |

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Sources of funding (SA only) – Sept 2018

South Africa – Maturity profile – Sept 2018

