

## Woolworths International (Australia) Pty Limited

David Jones and Country Road Group

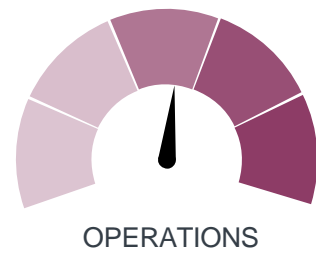
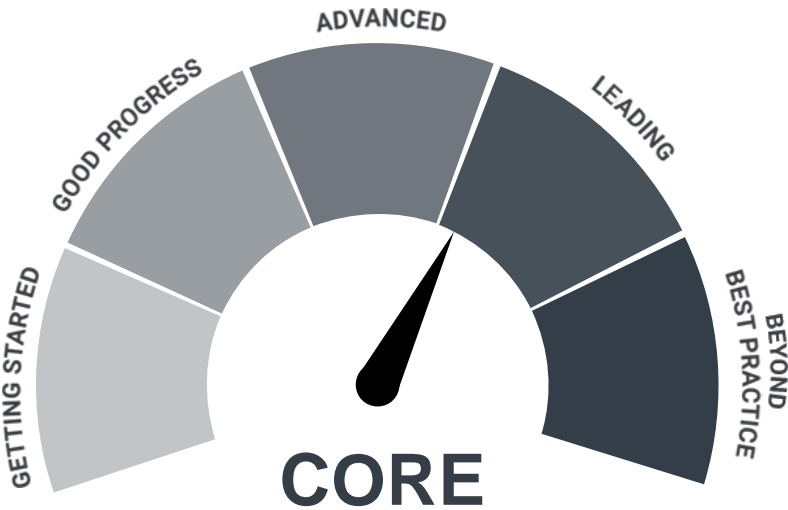
**Website**  
<https://www.woolworthsholdings.co.za>

**Primary Industry Sector**  
 General merchandise and apparel

**Packaging Supply Chain Position**  
 Retailer (point-of-sale)

**ABN**  
 21 078 178 220

### DASHBOARD



### SUMMARY

For the 2021 APCO Annual Report, *David Jones and Country Road Group* has achieved Level 4 (Leading) for the core criteria. All seven core criteria were answered and six out of six recommended criteria were answered.

### INDICATORS

This Annual Report shows the organisation's performance against the APCO Packaging Sustainability Framework.

**CORE:** All core criteria.

**RECOMMENDED:** All answered recommended criteria.

**TOTAL:** Sum of all core and answered recommended criteria.

**LEADERSHIP:** All criteria that defines leadership on packaging sustainability.

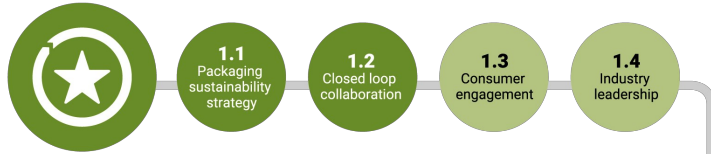
**OUTCOMES:** All criteria that lead to direct improvement in packaging sustainability.

**OPERATIONS:** All criteria related to business operations for improving packaging sustainability.

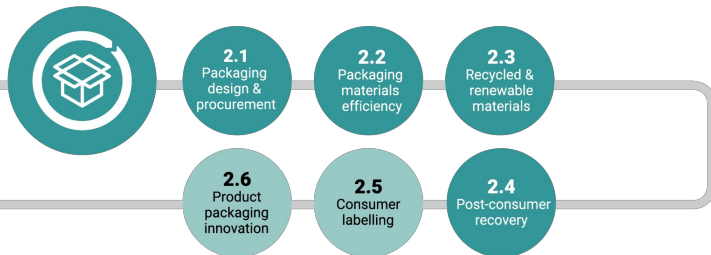
### REPORTING FRAMEWORK

#### OVERVIEW

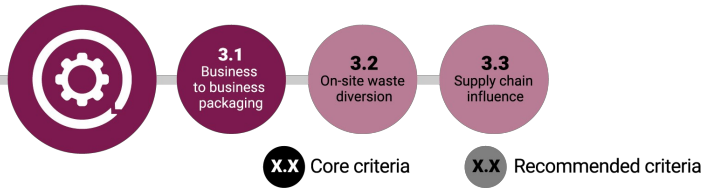
##### 1. LEADERSHIP



##### 2. OUTCOMES



##### 3. OPERATIONS



**X.X** Core criteria      **X.X** Recommended criteria

#### LEVEL DESCRIPTION

##### LEVEL 0 — NOT YET STARTED

The organisation does not have a plan and has not started investigating options for action under the relevant criteria.

##### LEVEL 1 — GETTING STARTED

The organisation is developing a plan or is investigating options for action under that criteria (e.g. agreeing on goals and targets).

##### LEVEL 2 — GOOD PROGRESS

There are documented procedures in place (e.g. to implement the Sustainable Packaging Guidelines) or some progress has been achieved, data tracking shows up to 20% of products have achieved the desired outcome.

##### LEVEL 3 — ADVANCED

The organisation has specific, measurable targets in place, or data tracking shows that >20% of products have achieved the desired outcome.

##### LEVEL 4 — LEADING

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. >50% of products have achieved the desired outcome.

##### LEVEL 5 — BEYOND BEST PRACTICE

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. 100% of products have achieved the desired outcome.

### ABOUT THE APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criteria that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operations. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:

- **Core criteria** are mandatory and must be answered by all Members when completing the Annual Reporting Tool.
- **Recommended criteria** are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from 'getting started' to 'beyond best practice'. The diagram above illustrates the key differences between performance levels. Please see [www.packagingcovenant.org.au](http://www.packagingcovenant.org.au) for more information.

### ABOUT APCO

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill reduction activities and circular economy projects. APCO Annual Reports are a key Membership obligation, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies APCO with valuable data and information to identify industry trends and advancements.

### FREE FORM QUESTIONS

Describe initiatives, processes or practices that you have implemented during your chosen reporting period that have improved packaging sustainability.

Following last year's review and prioritisation of packaging opportunities, we continued to engage and educate our teams on the Sustainable Packaging Guidelines and provide them with an overview of packaging sustainability.

Recent projects included:

- Ongoing team training on packaging sustainability
- Establishment of David Jones Foods partnership with Redcycle
- Introduction of the ARL to David Jones Foods
- Elimination of individual polybags within ratio packs at Country Road. Reduction of microns in polybag thickness.
- David Jones' transitioning online packaging from using plastic void fill and plastic bubble wrap to recycled kraft and FSC certified paper solutions.
- Transition of Country Road, Trenerly and Witchery satchels to an 80% recycled content satchel
- Ongoing improvement to further capture packaging data.

### CASE STUDIES

#### Case Study

David Jones' Online Packaging Transition:

As a premium retailer, we want to make sure our customers online orders are delivered in the premium state they were sent. It's why we use to pack the cartons with plastic pillows as void fills and use bubble wrap around fragile items.

Over the last six months, we have transitioned our distribution centre's online packaging stations from using plastic pillows void fills to a recycled kraft paper. We have also replaced the bubble wrap with perforated FSC certified kraft paper with a tissue interleaf paper.

Not only do these paper options have the right recycled or forest certification credentials, they are also easier for our customer to recycle in kerbside recycling.

### COMMITMENTS

The Action Plan detailed below, is a public commitment to advancing packaging sustainability outcomes as a Member of APCO. Members are encouraged to have a comprehensive internal plan with the steps they will take to fulfill their commitments.

#### Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY (core)

##### 4. Leading

**Your organisation is committed to:** Having targets that are specific, measureable and time-based.

#### Criteria 1.2 CLOSED-LOOP COLLABORATION (core)

##### 4. Leading

**Your organisation is committed to:** Regularly monitoring quantifiable outcomes of your closed loop collaborations, and identifying areas for further improvement within existing or new initiatives.

#### Criteria 1.3 CONSUMER ENGAGEMENT (recommended)

##### 5. Beyond best practice

**Your organisation is committed to engaging consumers about packaging sustainability by:** (1) Including packaging information on your website or other publications. (2) Applying on-pack claims or labels. (3) Applying labels that encourage active consumer engagement. (4) Designing packaging to reduce the impacts of consumption. (5) Running a marketing campaign.

#### Criteria 1.4 INDUSTRY LEADERSHIP (recommended)

##### 4. Leading

**Your organisation is committed to:** (1) Investigating collaborative or industry leadership actions to improve packaging sustainability. (2) Being involved in a program or initiative to improve packaging sustainability through collaboration and leadership. (3) Being involved in multiple programs or initiatives to improve packaging sustainability through collaboration and industry leadership. (4) Actively engaging with peers and/or the community to promote packaging sustainability, and sharing sustainability knowledge for non-commercial purposes.

#### Criteria 2.1 PACKAGING DESIGN & PROCUREMENT (core)

##### 4. Leading

**Your organisation is committed to:** Reviewing at least 80% of packaging with reference to the Sustainable Packaging Guidelines (SPG) or equivalent.

### COMMITMENTS

#### Criteria 2.2 PACKAGING MATERIALS EFFICIENCY (core)

##### 3. Advanced

**Your organisation is committed to:** Reducing packaging weight or optimising packaging material efficiency in more than 20% of products.

#### Criteria 2.3 RECYCLED & RENEWABLE MATERIALS (core)

##### 4. Leading

**Your organisation is committed to:** Incorporating or optimising recycled and/or renewable content in more than 50% of products.

#### Criteria 2.4 POST-CONSUMER RECOVERY (core)

##### 4. Leading

**Your organisation is committed to:** Having more than 50% of primary packaging be recoverable through existing post-consumer recovery systems and achieving the highest potential environmental value.

#### Criteria 2.5 CONSUMER LABELLING (recommended)

##### 3. Advanced

**Your organisation is committed to:** Labelling more than 20% of products with disposal or recovery information.

#### Criteria 2.6 PRODUCT-PACKAGING INNOVATION (recommended)

##### 3. Advanced

**Your organisation is committed to:** Evaluating and optimising more than 20% of product-packaging systems using Life Cycle Assessment (LCA) or similar.

#### Criteria 3.1 BUSINESS-TO-BUSINESS PACKAGING (core)

##### 3. Advanced

**Your organisation is committed to:** Reducing consumption of single use business-to-business (B2B) packaging by more than 20% or optimising more than 20% of B2B packaging for efficiency and reuse.

### COMMITMENTS

#### Criteria 3.2 ON-SITE WASTE DIVERSION (recommended)

##### 4. Leading

**Your organisation is committed to:** Investigating opportunities to divert more than 50% of solid waste generated at facilities (factories, warehouses, offices, retail stores etc.) from landfill.

#### Criteria 3.3 SUPPLY CHAIN INFLUENCE (recommended)

##### 3. Advanced

**Your organisation is committed to engaging its supply chain about packaging sustainability by:** (1) Communicating goals and guidelines. (2) Providing support to suppliers to improve their understanding of goals and strategies. (3) Collaborating with key suppliers to share knowledge.

### SIGN OFF

Matthew Fitzgerald

General Counsel and Head of GRC

Thursday, 20 May 2021

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Suite 1102, Level 11, 55 Clarence Street, Sydney, NSW, 2000 ☎ (02) 8381 3700 ✉ [apco@packagingcovenant.org.au](mailto:apco@packagingcovenant.org.au)