





IT'S HOW WE THINK

Globallyacknowledged from from the contract record for entrenching sustainability into every single aspect of our operations.

From from from the contract from the contract

IT'S HOW WE SOURCE

from floor to store, from farm to fork, from our suppliers, to our suppliers' suppliers – ethical supply and production is the only way we do business.

IT'S HOW WE PARTNER

Contributing
towards a more
sustainable,
resilient, and
inclusive food
system, we
partner with
farmers and NGOs
alike to realise
our ambitions.

IT'S HOW WE PLAN FOR TOMORROW

Leading in
environmental
performance in
packaging, waste,
carbon reduction,
energy efficiency,
and water
stewardship.

IT'S HOW WE ALL THRIVE

Helping to shape a more inclusive society by celebrating diversity, fostering meaningful inclusivity, and striving for belonging for everyone, in all spheres of our influence as a business.



MAKING IT WORK THROUGH OUR GOOD BUSINESS JOURNEY





FOCUS AREAS



SOCIAL DEVELOPMENT

HEALTH AND WELLNESS

HEADLINE GOALS

 Promote inclusive growth for all our people and in our sphere of influence as a business



FOCUS AREAS



ETHICAL SOURCING

HEADLINE GOALS

- Fully transparent, traceable, and ethical supply chain by 2025
- All private label products can be reused, repaired, resold or recycled by 2025



FOCUS AREAS

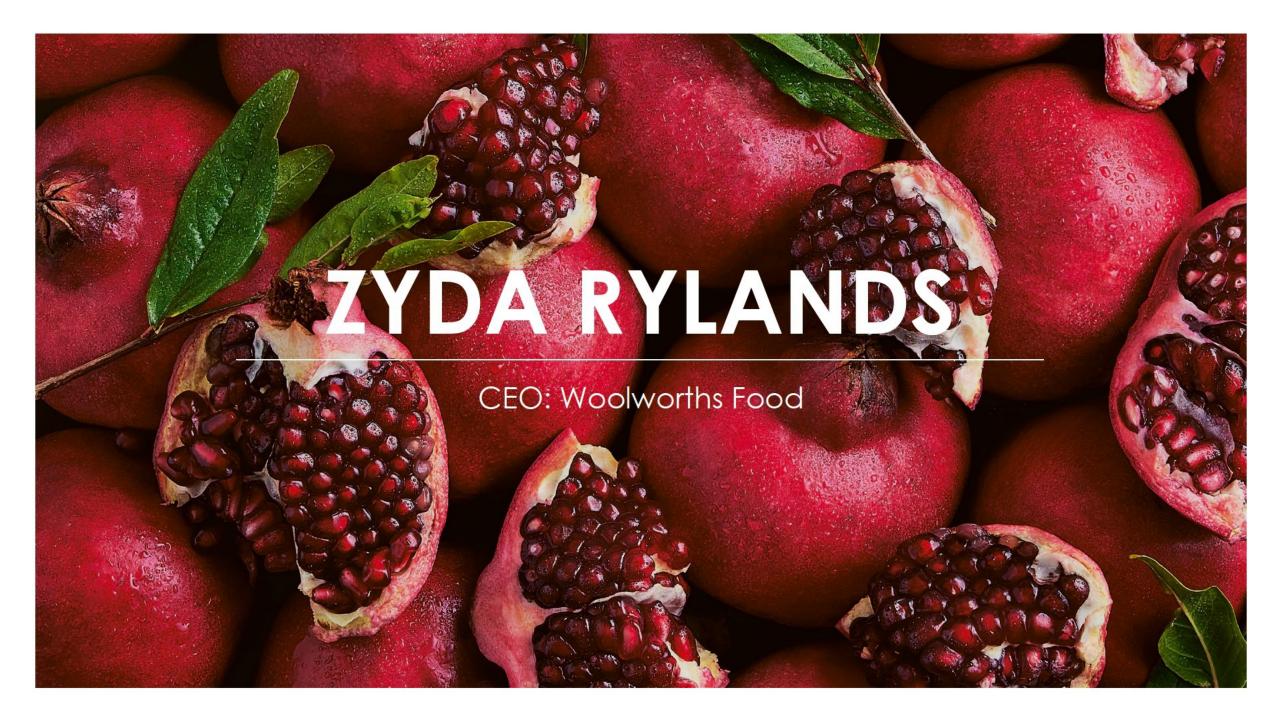


WATER

ENERGY AND CLIMATE CHANGE

HEADLINE GOALS

- Net zero carbon impact by 2040
- 100% of our energy sourced from renewables by 2030



1970

Woolies started the good food journey and we revolutionised our Cold Chain because our suppliers could not provide the quality we wanted, and we introduced a new cold chain practice for fresh fish

1999

Remove MSG and Tartrazine from all our products



MSG AND TARTRAZINE FREE

2000

We introduced rBST-free Ayrshire milk and yoghurt



2001

Introduced Badgerfriendly honey



2002

Howaru probiotic cultures introduced – removed gelatine and preservatives from our yoghurt in 2003



2004



Eliminated the routine use of antibiotics in our free-range chickens and lambs and remove Sulphur dioxide from our juices

2005

Introduce shopping baskets and trolleys made from recycled plastic



2006

rBST removed from ALL fresh milk and yoghurt



2007

WOOLWORTHS
PUBLICLY
ANNOUNCES THE
GOOD BUSINESS
JOURNEY

2008

First South African retailer to sign the WWF-SASSI Retail Charter in support of environmentally friendly fishing practices. Start selling ONLY freerange eggs and introduce free-range and organic options across multiple product categories

2009

Woolworths Farming for the Future and Fishing for the Future programmes launched





2010

Remove Azo dyes from Woolies branded items



AZO DYE FREE

2011

START OUR
JOURNEY TO
REDUCE THE
USE OF PLASTIC
AND FOCUS
ON USING
ALTERNATIVES

2015

REMOVED SWEETS AND CHOCOLATES FROM BOLLARD

2016

UTZ Certified responsibly sourced cocoa introduced in our Woolworths branded products



2017

MSC Certified pole and line caught tuna introduced.



2018

WE ANNOUNCE
OUR ZERO
PACKAGING
WASTE TO
LANDFILL
INTENTION

2019

Zero Woolies branded lines contain GMO (100% GMO free)



2020

Introduced 100% recyclable kraft packaging containers for fresh produce



2021

of all food product packaging uses FSC certified paper and board

2022

ALL Food markets 100% plastic shopping bag-free

120M

single use plastic bags saved from landfill



RESETTING AND DIALING UP OUR QUALITY OBSESSION





NEW WOOLIES QUALITY STANDARD

EATING QUALITY + ETHICS & WELFARE + SUSTAINABILITY + NUTRITION

